

# Panasonic NCP and TDE Sales Contest



**GRAND PRIZE**  
4 Night Caribbean Cruise for 2\*  
(6 winners)



**2<sup>ND</sup> PLACE**  
F8 Toughbook Laptop\*  
(12 winners)



**3<sup>RD</sup> PLACE**  
W8 Toughbook Laptop\*  
(12 winners)

NCP Promo	NCP Bundle	New SKU	Bought Separately Dealer (P-Price)	<b>NEW</b> Dealer (P-Price)	Discount
	(1) KX-NCP500 and (6) KX-NT346-B	KX-NCP500IP6	\$1,800.21	\$1,074	40%
(1) KX-NCP1000 and (9) KX-NT346-B	KX-NCP1000IP9	\$2,572.31	\$1,611	37%	

**Savings so big it's like getting the NCP Cabinet FREE**

TDE Promo	TDE Bundle	New SKU	Bought Separately Dealer (P-Price)	<b>NEW</b> Dealer (P-Price)	Discount
	(1) KX-TDE100 and (6) KX-NT346-B	KX-TDE100IP6	\$1,689.25	\$1,180	30%
(1) KX-TDE200 and (9) KX-NT346-B	KX-TDE200IP9	\$2,712.03	\$1,899	30%	

## How it Works

Purchase and sell the NCP and TDE Bundles listed above from one of the (10) participating distributors. Upon conclusion of the promotion, Panasonic will classify dealers as Bronze, Silver and Gold according to their quarterly sales performance and send prizes to the dealers in each medal category that sold the most NCP and TDE bundles!

\* Must purchase a minimum of 6 bundles to qualify for this promotion.

## Panasonic NCP and TDE Sales Contest Participating Distributors

### HB DISTRIBUTORS

\* The winners of the NCP and TDE Sales Contest will be notified by their Area Sales Manager at the promotion's end and will be announced on [www.BTSDdealer.com](http://www.BTSDdealer.com). Panasonic NCP and TDE Sales Contest effective July 1, 2009 through September 30, 2009.

## A note about SIP Trunking...

When you combine these bundles with SIP trunking your customer REALLY SAVES ... more than 50% on monthly communications expenses.

## Having your customer upgrade their system with SIP Trunking allows them to:

- Instantly reduce their monthly telecom expenses with one single connection for broadband and voice
- Enjoy excellent call quality through a reliable Panasonic phone system
- Be ready for future growth with a flexible, scalable platform that easily lets them add, remove or change phone extensions
- Take advantage of convenient financing options available now

## Financing

90 Day deferred payments and 0 down, 0% financing options are available. To learn more and take advantage of Panasonic's finance program contact: 1- 800 373-6304

\* The prizes will be divided equally amongst each medal category.

\*\* Model numbers may vary.

**Panasonic ideas for life**

HB DISTRIBUTORS

818.882.0000

[www.HBDISTRIBUTORS.com](http://www.HBDISTRIBUTORS.com)

Offer Above Valid July 1, 2009 through September 30, 2009

HB DISTRIBUTORS Reserves ALL Rights

Including the right to cancel or change without notice

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Supplies are Limited